

**Name of Applicant – Campbeltown Community Business (CCB)  
Project – The Picture House Restoration Project**

**Policy Review**

1	What will the impact be?	<p>The fully restored and redeveloped venue will not only provide South Kintyre with an exceptional cinema, cultural and entertainment destination but also a combination of spaces and facilities complementing and working with a range of other venues in Campbeltown and across Argyll.</p> <p>The Picture House will be the catalyst for the next stage in Campbeltown's regeneration through developing a coordinated approach to programming and marketing the town's assets. It will be a year-round focus for young people, families, older residents and visitors to Kintyre.</p>
2	How much / many?	One facility (The Picture House)
3	What locations?	Campbeltown, South Kintyre, MAKI Area and Argyll and Bute
4	How does it relate to SOA and Council priorities?	<p>A diverse and thriving economy. Infrastructure that supports sustainable growth. People live active, healthier and independent lives. People live in safer and stronger communities.</p> <p>The project will contribute to this by creating a first class venue that becomes the hub for indoor entertainment serving the community and will attract people from across and beyond the area, helping grow the local economy and community and contribute to the built environment.</p>
5	Does it conflict with current and other projects?	No
6	Does it support other projects/initiatives?	Yes, supports the Council led heritage led regeneration of Campbeltown's historic town centre, i.e. CARS and THI and wider CHORD aims and objectives.
7	Can we do a SWOT analysis?	If required.

8	What is economic impact?	Increased economic activity especially in town centre. New employment. Increased visitor traffic in Kintyre. Knock-on benefit for other local businesses.
9	How many jobs created?	6 full time equivalent direct jobs created 8 full time equivalent indirect jobs created 3.75 per years construction jobs 145 non-vocational trainees

### Governance Review

1	What is legal status of applicant?	Company Limited by Guarantee (SC106763) and Registered Charity (No. SC009499)
2	Is this confirmed?	Yes
3	Can it do this – does it have the powers?	CCB, as the owner of the Picture House, is responsible for the cinema project. The funders are supporting the project and have approved the work to proceed.
4	Have the board / org agreed?	Yes as per minute dated 13 April 2015. Copy attached.
5	Is it duly registered if required e.g. OSCR?	Registered Charity (No. SC009499)
6	Any related company / organisation?	None

### Financial Review

1	Proposal:	To restore the `A` Listed Picture House to its 1930s glory as an `atmospheric cinema` and add contemporary facilities to enable the venue to operate successfully as a sustainable community-based business.
2	Costings provided?	Yes, costings have been provided throughout the project.
3	Have costings been verified?	Yes by the Project QS, Morham and Brotchie
4	Is funding in place?	There is a shortfall of £163,686 for the capital works, less than 5% of the total project cost. Historic Environment Scotland has just confirmed an additional £20,000. Fundraising is continuing targeting both corporate and individual's donations. Additional approaches are being made to HIE and the HLF and other smaller funders.
5	Any ongoing costs – is there an operating business plan?	Yes. We have a copy of the plan for the Stage 2 HLF submission. On the 17 <sup>th</sup> May we received a draft copy of the latest revision.

6	Profit and loss forecasts, cash flow forecasts and income and expenditure assumptions clear / supported?	Please refer to section 10 of the revised business plan.
7	<p>Proposer:</p> <ul style="list-style-type: none"> <li>• Copy of annual accounts</li> <li>• Copy of 3 month bank statement</li> <li>• Copy of current year financial reports / management accounts</li> <li>• Copy of auditors report</li> <li>• Copy of budget proposals</li> </ul>	All received apart from the latest auditors report as this is not available yet.

### Deliverability / Risk Review

1	Do we have business plan / business case?	Yes, copy of the latest version is attached.
2	Are the assumptions clearly stated and reasonable / supported?	Yes and approved by all other funders including Heritage Lottery Fund. Previously reviewed by Head of Strategic Finance
3	Who are the partners / advisers?	See Business Plan section 6 on page 19 on the new plan. The Stage 2 version has further information.
4	Are they sufficiently experienced?	Yes
5	Who are the directors / key people in the group?	Board consisting of 10 Directors. Chair is Jane Mayo. Project Manager is Ron Inglis.
6	Do they have relevant experience?	Yes
7	Have risks been clearly articulated?	Yes, see updated risk analysis on pages 34 to 38 of revised business plan
8	Have they set out their approach to managing risks?	Yes
9	Are risk assumptions and proposed risk management reasonable?	Yes

## **Benefits arising from the project**

### **Economic benefits**

- 6 full time equivalent direct jobs created
- 8 full time equivalent indirect jobs created
- 3.75 per year's construction jobs
- 30+ local businesses supported
- 3000+ tourist attendances
- 145 non-vocational trainees (heritage activities)
- 3 apprenticeships during construction
- 48% of operating turnover expected to be spent locally

### **Cultural benefits**

- 7 days a week operation
- Diverse range of films, addresses many different audiences
- Live relays of major cultural performances (theatre, music, opera etc)
- Heritage interpretation activities (general public and schools)

### **Community benefits**

- Prominent heritage building retained and able to be used in promoting tourism, attracting businesses and helping to retain population
- The most important cultural and entertainment venue in Kintyre
- A great sense of community achievement together with local jobs and increased local spend